



Dear Sponsorship Candidate,

We are eager to continue our fundraising and awareness efforts in 2017 as The Pittsburgh Melanoma Foundation! Over the past five years of fundraising events, we donated \$105,000 to melanoma research and awareness. We operated as a chapter of Miles Against Melanoma from 2012-2014 and donated \$60,000 to the University of Pittsburgh Cancer Institute. Between 2015-2016, we donated a total of \$45,000 to Allegheny Health Network.

Our mission is to fight melanoma by increasing awareness, supporting patients, survivors, and families while assisting with funding important research. Melanoma is not only the deadliest form of skin cancer, but it is the fastest growing cancer in the United States, killing an estimated 8,800 people in the United States in 2011 (American Cancer Society). With early detection, it can be very treatable.

On June 3, 2017, we will be holding our annual Pittsburgh Melanoma Foundation 5k Run/Walk.. In 2016, we had over 900 runners and walkers in attendance! Along with our annual 5k, we are working with Dr. Howard Edington of Allegheny Health Network to form a melanoma support group for Pittsburgh-area patients and families who have been affected by melanoma.

Melanoma is often brushed off as "only skin cancer", but as Directors, we can tell you that the impact it has had on us. Jessica, a Peters Township resident, has battled melanoma twice, with her first diagnosis at the age of 24. She's now on a mission to spread melanoma awareness and the dangers of tanning beds. Lauren, a Bethel Park resident, lost her father in 2010 to melanoma, only 10 months after he was diagnosed. After surgery, chemotherapy, and countless medical visits, Lauren's father passed away in his home with his 3 daughters and wife next to him. Lauren's experience has led her to devote time to this charity, determined to inform and educate so that others will not have to lose a loved one as she has to this misunderstood and deadly disease.

We hope you will consider becoming a sponsor of The Pittsburgh Melanoma Foundation. Please follow us on Facebook "Pittsburgh Melanoma Foundation" and Twitter (@PghMelanomaFdn) for additional details and updates about our events and breakthroughs in melanoma research. Our 2017 proceeds will benefit melanoma research at Allegheny Health Network under the direction of Dr. Howard Edington. Dr. Edington serves as the Chairman of Surgery at Allegheny Health Network and is recognized and respected worldwide for his research efforts in the field of melanoma and surgical oncology.

We sincerely thank you for your consideration.

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501(c) 47-2645681



2017 SPONSORSHIP BENEFITS



Title Sponsor \$5,000

- Complimentary booth space at our annual 5k
- Company name or logo will be the largest on our race day shirts
- 20 employees from your company will receive complimentary registration for our 5k Walk/Run
- Option to include pamphlets, coupons, company information at our 5k
- Company name and logo listed on our website, Facebook page, and Twitter account
- Tax-Deductible donation



Platinum Sponsor \$2,000

- Complimentary booth space at our annual 5k
- Company name or logo will be the second largest on our race day shirts
- 10 employees from your company will receive complimentary registration for our 5k Walk/Run
- Option to include pamphlets, coupons, company information at our 5k
- Company name and logo listed on our website, Facebook page, and Twitter account
- Tax-Deductible donation



Gold Sponsor \$1,000

- Complimentary booth space at our annual 5k
- Company name or logo will be the third largest on our race day shirts
- 7 employees from your company will receive complimentary registration for 5k Walk/Run
- Option to include pamphlets, coupons, company information at our 5k
- Company name and logo listed on our website, Facebook page, and Twitter account
- Tax-Deductible donation



Silver Sponsor \$500

- Complimentary booth space at our annual 5k
- Company name or logo will be the fourth largest on our race day shirts
- 5 employees from your company will receive complimentary registration for our 5k Walk/Run
- Option to include pamphlets, coupons, company information at our 5k
- Company name and logo listed on our website, Facebook page, and Twitter account
- Tax-Deductible donation



Bronze Sponsor \$250

- Complimentary booth space at our annual 5k
- Company name or logo on our race day shirts
- 2 employees from your company will receive complimentary registration for our 5k Walk/Run
- Option to include pamphlets, coupons, company information at our 5k
- Company name and logo listed on our website, Facebook page, and Twitter account
- Tax-Deductible donation

The Pittsburgh Melanoma Foundation
P.O. Box 10380
Pittsburgh, PA 15234

Sponsor Form

Our company is pleased to support The Pittsburgh Melanoma Foundation by a sponsorship grant at the level indicated below.

Sponsoring Company:	
Contact Name:	
Title:	
Address:	City, State, Zip:
Phone:	
E-mail Address:	

Please indicate the sponsorship level:

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> TITLE \$5,000 | <input type="checkbox"/> SILVER \$500 |
| <input type="checkbox"/> PLATINUM \$2,000 | <input type="checkbox"/> BRONZE \$250 |
| <input type="checkbox"/> GOLD \$1,000 | <input type="checkbox"/> OTHER _____ |

Form of payment:

- Check (Please make checks payable to: The Pittsburgh Melanoma Foundation)
 Credit Card

If by credit card, provide this information:

Card number: _____

Expiration date: _____

CSC Code (3-digit code on back or 4-digit code on front if Amex) _____

Card Holder's Name: _____

Card Holder's Signature: _____

Credit Card billing address:

Street address: _____

City: _____ State: _____

Zip code/Postcode _____ Country: _____

Please e-mail/mail sponsorship form and payment to the address listed above.

Jessica Rogowicz

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