



Dear Sponsorship Candidate,

We are eager to continue our fundraising and awareness efforts in 2021 as The Pittsburgh Melanoma Foundation! Over the past nine years of fundraising events, we donated \$290,000 to melanoma research and awareness. 2019 was one of our most successful years with a donation of \$70,000 to Allegheny Health Network.

Our mission is to fight melanoma, the most deadly form of skin cancer, by increasing awareness, supporting patients, survivors, and families while assisting with funding important research. In the past decade (2009 – 2019), the number of new invasive melanoma cases diagnosed annually increased by 54 percent (American Cancer Society).

In 2019, we had over 1,600 runners and walkers in attendance! Unfortunately, we had to cancel our 2020 5k due to COVID-19. Since we are not able to host an event as large as ours in 2021, so we have made the decision to host a virtual 5k. Additionally, we are working with Dr. Howard Edington of Allegheny Health Network to continue growing our melanoma support group for Pittsburgh-area patients and families who have been affected by melanoma.

Our organization is run by volunteers who have all been personally affected by melanoma. They are survivors, caretakers, medical professionals, and have watched loved ones fight this disease. We are proud to take our experiences and use them to educate on prevention and early detection and fundraise.

We hope you will consider becoming a sponsor of The Pittsburgh Melanoma Foundation. Our 2020 and 2021 proceeds will benefit melanoma research at Allegheny Health Network under the direction of Dr. Howard Edington. Dr. Edington serves as the Chairman of Surgery at Allegheny Health Network and is recognized and respected worldwide for his research efforts in the field of melanoma and surgical oncology. The generosity of our corporate sponsors and participants in our fundraising events have been key to our success.

We kindly ask that sponsorships are sent by March 31st to ensure that your company logo can be printed on our annual 5k shirts.

We sincerely thank you for your consideration.

Jessica Rogowicz | jessicarogowicz@yahoo.com | 412.901.2078

Lauren Simko | laurensimko@yahoo.com | 412.427.5011

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501(c) 47-2645681



2021 SPONSORSHIP BENEFITS



Title Sponsor \$5,000

- 20 employees from your company will receive complimentary registration for our virtual 5k Walk/Run
- Option to include pamphlets, coupons, company information provided to participants
- Company name and logo listed on our website and social media pages and recognition
- Tax-Deductible donation



Platinum Sponsor \$2,000

- 10 employees from your company will receive complimentary registration for our virtual 5k Walk/Run
- Option to include pamphlets, coupons, company information provided to participants
- Company name and logo listed on our website and social media pages and recognition
- Tax-Deductible donation



Gold Sponsor \$1,000

- 7 employees from your company will receive complimentary registration for our virtual 5k Walk/Run
- Option to include pamphlets, coupons, company information provided to participants
- Company name and logo listed on our website and social media pages and recognition
- Tax-Deductible donation



Silver Sponsor \$500

- 5 employees from your company will receive complimentary registration for our virtual 5k Walk/Run
- Option to include pamphlets, coupons, company information provided to participants
- Company name and logo listed on our website and social media pages and recognition
- Tax-Deductible donation



Bronze Sponsor \$250

- 2 employees from your company will receive complimentary registration for our virtual 5k Walk/Run
- Option to include pamphlets, coupons, company information provided to participants
- Company name and logo listed on our website and social media pages and recognition
- Tax-Deductible donation

Sponsor Form

Our company is pleased to support The Pittsburgh Melanoma Foundation by a sponsorship grant at the level indicated below.

Please return by March 31, 2021.

Sponsoring Company:	
Contact Name:	
Title:	
Address:	City, State, Zip:
Phone:	
E-mail Address:	

Please indicate the sponsorship level:

- TITLE \$5,000 SILVER \$500
 PLATINUM \$2,000 BRONZE \$250
 GOLD \$1,000 OTHER _____

Form of payment:

- Check (Please make checks payable to: Pittsburgh Melanoma Foundation)
 Credit Card

If by credit card, provide this information:

Card number: _____

Expiration date: _____

CSC Code (3-digit code on back or 4-digit code on front if Amex) _____

Card Holder's Name: _____

Card Holder's Signature: _____

Credit Card billing address:

Street address: _____

City: _____ State: _____

Zip code/Postcode _____ Country: _____

Please e-mail/mail sponsorship form and payment to the address listed above.

Jessica Rogowicz

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